

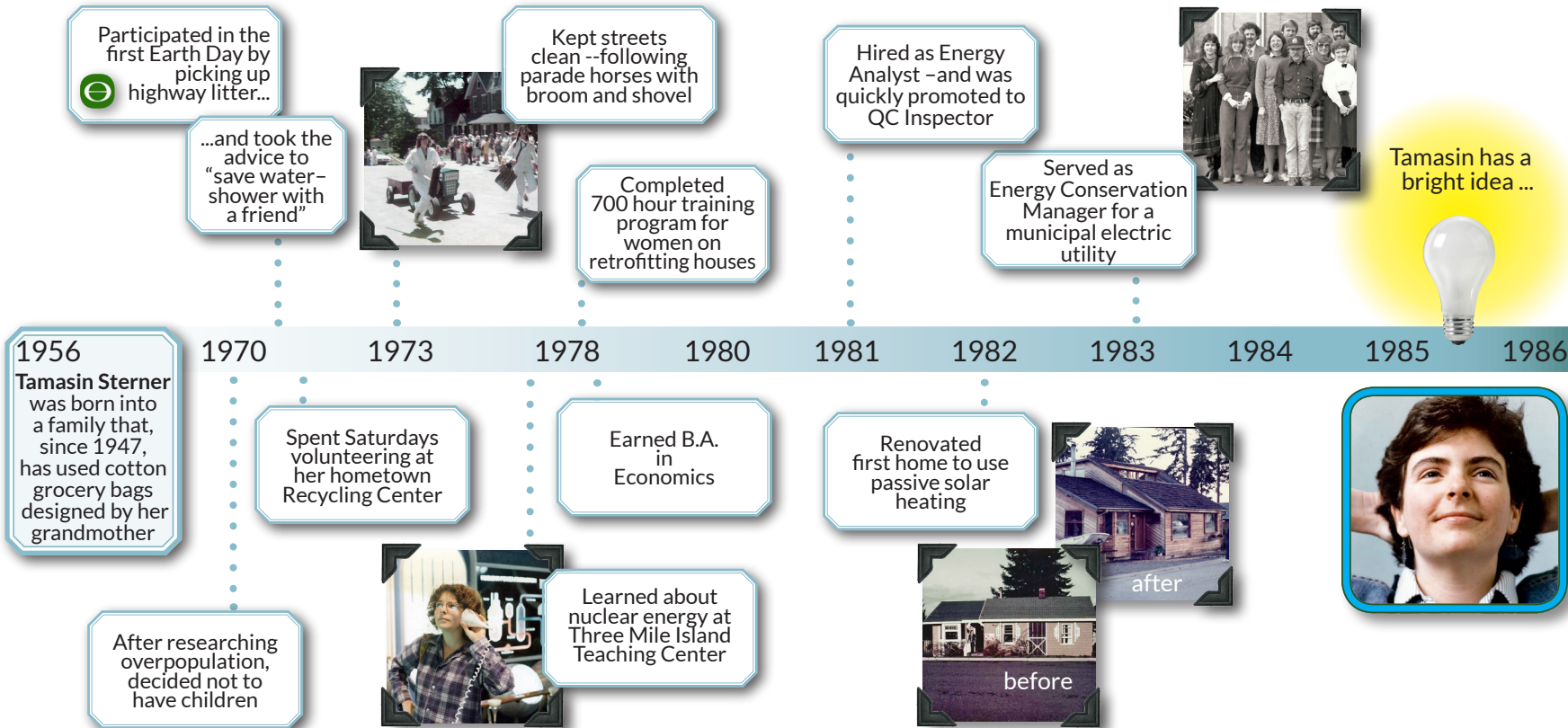
PURE ENERGY

*PIONEERS IN THE HOME PERFORMANCE
& HOME IMPROVEMENT INDUSTRIES
FOR 25 YEARS*



THE
Founder's Story

PURE ENERGY FOUNDER A. TAMASIN STERNER HAS BEEN BLAZING A TRAIL TO PURE ENERGY SINCE BIRTH



FOR TWENTY FIVE YEARS, WE'VE TAUGHT BUILDING SCIENCE - NATURE'S LAWS - THROUGH QUALITY CONTROL INSPECTIONS,

Tamasin's bright idea?

PURE ENERGY

To help people understand choices they can make to live the lives they want

1987 1988 1989 1990 1991 1992 1993 1994 1995 1996 1997 1998 1999 2000



Third Party QC Inspections begin



National Conference Presenter



Worked alone until NOW


Hired first Team Members



Peer Training increases

Quality Control Final Inspections **NEW JERSEY NATURAL GAS**

and **PURE ENERGY** grew ...



PPL Energy Education Task Force

Energy Audits & Quality Control Final Inspections, **COLUMBIA GAS OF PENNSYLVANIA**



Started training PEERS



Quality Control Final Inspections **MET-ED**

Training, Consulting for MET-ED

Quality Control Final Inspections **PHILADELPHIA GAS WORKS**

Quality Control Final Inspections **JERSEY CENTRAL POWER & LIGHT**



ENERGY AUDITS, AND BY TRAINING OUR PEERS, SO WE CAN ALL LEARN TO WORK WITH NATURE - TO LIVE THE LIVES WE WANT

2001
Third Party QA Inspector Pennsylvania Renewables Program

2002
Quality Control Final Inspections PUBLIC SERVICE ELECTRIC & GAS

2003
Comprehensive Auditor and Educator PPL High Use Pilot

2004
Certified Pennsylvania Weatherization Instructor for DOE

2005
BPI CERTIFICATION - EARNED FOUR DESIGNATIONS

2006
Invited to advise PRESIDENT OBAMA -

2007
- on job creation in the energy field

2008
added Mobile Training Lab COACH

2009
1st Women's Energy Auditing Course at PURE ENERGY CENTER

2010
BECAME BPI TEST CENTER

2001
Began giving what has become hundreds of presentations to peers, the public, and regional and Federal agencies

2002
Evaluation Firm partnering begins

2003
Hired as SUBJECT MATTER EXPERT

2004
Quality Control Final Inspections ELIZABETHTOWN GAS

2005
ATLANTIC CITY ELECTRIC

2006
SOUTH JERSEY GAS

2007
NAHB Third Party Green Homes Verifier

2008
Quality Control Final Inspections PECO

2009
Hired full time OFFICE MANAGER

2010
BECAME BPI TRAINING AFFILIATE

2011
Third Party QA Inspector PPL Sustainable Energy Fund

2012
11 Team Members

2013
TONY WOODS AWARD unanimous choice of peers

2013
Spoke to DOE and other Federal Agencies

moving forward

PURE ENERGY AND YOU: WALKING OUR TALK INTO THE FUTURE



with thanks,

A. Tamara Steiner

President and Chief Coach

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